

The Lead Like Jim Checklist

Four lessons from “I Don’t Know, What Do You Think?” put into daily practice.

Use this checklist weekly. Pick one item per day or tackle them all. The goal is movement, not perfection.

01 Ask More, Tell Less

Great leaders don't have all the answers. They ask better questions.

- Ask one genuine question today before giving an answer.
- Say “I don’t know, what do you think?” at least once this week.
- Identify one person on your team who needs to be invited into the conversation.

02 Be Real

People don't need perfect leaders. They need honest ones.

- Own one mistake out loud this week. No lecture. Just ownership.
- Stop leading with certainty you don’t actually have.
- Ask yourself: where am I hiding behind control right now?

03 Lead at Home First

Presence at home is leadership too.

- Choose one night this week where work stays at work.
- Be present with your family without your phone in your hand.
- Ask someone you love what they need from you. Then listen.

04 Practice Gratitude

Gratitude isn't a ritual. It's a culture.

- Name one person on your team who hasn't been thanked lately.
- Say it out loud. Specifically. Not generally.
- Start one meeting this week by asking someone what they're grateful for.

THIS WEEK'S ONE QUESTION:

Who on my team needs more space to lead — and what's stopping me from giving it?